

COMMUNICATIONS & CORPORATE AFFAIRS (POLICY & RESOURCES)
COMMITTEE

Wednesday, 19 April 2023

Minutes of the meeting of the Communications & Corporate Affairs (Policy & Resources) Committee held at the Guildhall EC2 at 2.00 pm

Present

Members:

Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
Deputy Christopher Hayward (Deputy Chairman)	Catherine McGuinness
Deputy Rehana Ameer	Tom Sleigh
Emily Benn	Deputy Sir Michael Snyder
Mary Durcan	Alderman Professor Michael Mainelli
Alderman Prem Goyal	Alderman Sir William Russell

Officers:

Bob Roberts	- Deputy Town Clerk
Philip Saunders	- Town Clerk's Department
Kristy Sandino	- Town Clerk's Department
Sam Hutchings	- Town Clerk's Department
John Park	- Town Clerk's Department
Kay Abdilahi	- Town Clerk's Department
Miki Arenson	- Town Clerk's Department
Polly Dunn	- Town Clerk's Department
Jeremy Blackburn	- Mansion House
Dionne Corradine	- Chief Strategy Officer
Jen Beckermann	- Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Sarah Bridgman	- Office of the Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Benjamin Dixon	- Office of the Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Paul Double	- Remembrancer
Paul Wright	- Deputy Remembrancer
Bruce Hunt	- Remembrancer's Department
William Stark	- Remembrancer's Department

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Ian Seaton, Ruby Sayed, Deputy Henry Colthurst and Deputy Shravan Joshi.

The Chairman welcomed Catherine Rooney, Senior Programme Manager at Mansion House.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

3. **MINUTES**

Deputy Rehana Ameer advised that she had issued her apologies to the last meeting.

RESOLVED – That subject to the inclusion a reference to Deputy Ameer's apologies, the public minutes and summary of the meeting held on 14 February 2023, be approved as an accurate record.

4. **PUBLIC OUTSTANDING REFERENCES**

Members received a report of the Deputy Town Clerk regarding the Sub-Committee's outstanding actions.

The Residents and Workers Survey results were due to go to the Executive Leadership Board (Chief Officers) meeting in May, after which further engagement may be undertaken.

On the lighting campaign, once launched in July, efforts will be made to reach out to other councils and other key stakeholders to ensure a wide reach and continued momentum.

RESOLVED, that the report be noted.

5. **MAYORAL THEME 2023-24 - ALDERMAN MICHAEL MAINELLI (SUBJECT TO ELECTION)**

Members received a joint report of the Executive Director and Private Secretary to the Lord Mayor and the Deputy Town Clerk.

Alderman and Professor Michael Mainelli presented to the Sub-Committee on his proposed Mayoral Theme for 2023-24.

In the discussion that followed, the following matters were raised:-

- It was suggested that joint research programmes be created with universities.
- It was noted that the tone should be simple and not condescending. The presentation was crucial to ensure recipients were not overloaded
- The issue of working visas and the difference between them and visitor visas was highlighted; as was the issue of exclusion from the Horizon Europe programme.
- It was suggested that the City lean into existing structures e.g. the Knowledge Quarter.
- Members were supportive of continued strong working between the office of the Lord Mayor and the Chairman of Policy.

- A clear thread of work needed to tie together themes until 2030 to ensure longer term ambitions are not lost.

RESOLVED, that the report be noted.

6. **GLOBAL CITY OF SPORT - A NEW SPORT STRATEGY FOR THE SQUARE MILE (2023-2030)**

Members considered a report of the Interim Director of Communications and External Affairs regarding proposals for a new sport strategy for the Square Mile.

Members commended the work that had gone into producing the strategy.

It was noted that the document had been developed following extensive consultation. A phased approach to sport engagement funding had been planned via Policy Initiatives Funding allocations. A decision seeking this funding was due to go to the Policy & Resources Committee in June 2023. Some Members queried whether the amount bid for was sufficient.

There were currently 25 Members on the Sounding Board. Members were keen this remained open to all those interested.

Members briefly discussed an array of specific ideas including the use of rooftops, swimming facilities, skateboarding, university facilities, engagement with liveries and facilities for those with disabilities.

The Chief Strategy Officer confirmed that work had been undertaken to ensure that this strategy aligned with other corporate ambitions.

RESOLVED, that Members

- Note and approve the five sport priorities for the City Corporation set out in Appendix 1 of this report: 'Global City of Sport – A New Sport Strategy for the Square Mile (2023-2030)';
- Agree the proposed objectives for Phase 1 of the strategy delivery, as outlined in paragraph 6 of this report;
- Endorse proposals for the Member Sport Sounding Board, to be open to all Members interested in participating, be – chaired by the Member Lead for Sport – and informally oversee progress of the strategy delivery;
- Support an allocation from the Policy Initiatives Fund of £175,000 each year for 3 years from 2023/24 to 2025/26 to cover costs of delivering Phase 1 of the sport strategy, to be categorised as 'Sport Strategy' and charged to City's Cash.

7. **SPORT ENGAGEMENT UPDATE**

Members received a report of the Interim Director of Communications and External Affairs.

It was remarked that the Paris Olympics presented a great opportunity given its proximity to London. There were discussions of potential sponsorship which may in term require a funding request.

RESOLVED, that the report be noted.

8. **PARLIAMENTARY TEAM UPDATE**

Members received a report of the Remembrancer regarding updates arising from Parliament.

RESOLVED, that the report be noted.

9. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Interim Executive Director of Communications and External Affairs.

RESOLVED, that the report be noted.

10. **PARTY CONFERENCES 2023**

Members received a report of the Interim Executive Director of Communications and External Affairs.

A query was raised regarding whether the City of London Corporation should be paying for a full corporate rate at Party Conferences. It was suggested this be investigated for 2023.

RESOLVED, that the update be noted.

11. **MEDIA UPDATE**

Members received a report of the Interim Executive Director of Communications and External Affairs regarding an update on the City Corporation's Media activity.

RESOLVED, that the update be noted.

12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

14. **EXCLUSION OF THE PUBLIC**

Members agreed that there was no non-public business to be considered and, as such, concluded the meeting ahead of items 15 and 16.

The meeting closed at 3.45 pm

Chairman

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